

Privacy Policy

Pursuant to Article 13 of Regulation (EU) 2016/679 (GDPR), this notice describes how the personal data of users who visit the Villa Bella Life website or contact the Controller using the contact details published on the website are processed. The website is built with HTML/CSS code and digital resources stored in the GitHub repository and is published through Cloudflare Pages.

1. Data Controller:

Name/Company name: Villa Bella ETS

Registered office/address: Varzi, Italy

Email: privacy@villabella.life

2. Types of data and purposes of processing:

Technical browsing data:

When the user visits the website, the infrastructure distributing it may process technical data needed to deliver the page and ensure security, stability and abuse prevention. Depending on the requests and systems involved, this data may include IP address, date and time of the request, requested resource, browser/device information and technical connection data. The Controller does not use this data to create user profiles.

Communications sent voluntarily:

If the user writes to the email addresses published on the website, the Controller processes the email address, the name if provided, and the message content in order to read, manage and respond to the request.

3. Legal basis:

Processing of technical data strictly necessary to deliver the website, ensure security and perform technical management is based on the legitimate interests of the Controller and/or technical providers in keeping the service operational and secure, within applicable limits. Data contained in communications is processed to respond to the request and, where relevant, to take pre-contractual steps; where necessary, the legal basis is the legitimate interest in managing the correspondence received.

4. Website, hosting and repository:

The public website is distributed through Cloudflare Pages. The provider may process technical request data and logs in accordance with its documentation, service configuration and applicable terms, in order to deliver, protect and maintain the platform. The website source code and assets are stored in a GitHub repository for project development and management. GitHub is not identified as the platform directly hosting the pages visited by the user. Email communications are handled by the respective email providers of the user and recipient.

5. Cookies and tracking tools:

Based on the review of the source code currently examined, the website does not integrate Google Analytics 4, Google Forms, or third-party profiling or analytics tools configured by the Controller. A consent banner for such tools is therefore not provided. The infrastructure provider may nevertheless use strictly technical technologies necessary to deliver and secure the service. If cookies or other non-technical tools requiring consent are introduced in the future, the website and this notice will be updated before their use.

6. Recipients and transfers:

Data may be processed by technical providers involved in publishing and securing the website (in particular Cloudflare) and by email providers involved in transmitting messages, to the extent necessary for their respective functions. The GitHub repository is used to store the project code and assets. The Controller does not sell or disseminate the data. Data may also be disclosed to public authorities where required by law. Providers may process data in countries other than the user's country under their applicable terms and safeguards; please refer to the providers' notices for up-to-date details.

7. Retention period:

Technical data and logs are retained for the period determined by the infrastructure provider's systems and security and retention policies, under the applicable terms. The Controller does not define or promise a separate retention period for technical logs managed by the provider. Emails and information contained in messages are retained for as long as necessary to manage and respond to the request and, subsequently, for any period needed to protect rights or comply with legal obligations.

8. Provision of data:

Visiting the website entails processing the technical data necessary to deliver and secure the pages. Sending emails is optional, but failure to provide the necessary information may prevent the Controller from responding adequately.

9. Data subject rights:

In the cases and within the limits provided for by the GDPR, the data subject may request access to personal data, rectification, erasure, restriction of processing, object and, where applicable, data portability. Rights may be exercised by writing to privacy@villabella.life. The data subject also has the right to lodge a complaint with the Italian Data Protection Authority. The exercise of rights is subject to the conditions and exceptions provided by law.

10. Updates:

This notice may be updated in the event of changes to the website, technical services or processing activities. The version published on the website is the current one.

